



Ben Cummins, Bernard Sutton, Ronald McDonald, Lee Kernaghan, Gerard and Chris Sutton at the Pittsworth community's fundraising event in support of RMHC.

Ride for Rural Kids raises \$100,000 for RMHC

What a week! Rural Queensland's fantastic hospitality, generosity and community spirit has been on show since the Ride for Rural Kids charity bike ride rolled out of Toowoomba at the start of its seven day, 1000km trek to Emerald to raise funds for Ronald McDonald House Charities® (RMHC®).

Communities, large and small, welcomed the cyclists to their towns and dug deep to support the charity and the work it does helping families with sick children undergoing treatment away from home.

On line donations and pledges worth over \$100,000 have been received so far with support coming from individuals and businesses across the country.

Organisers, Ruralco and CRT, were thrilled with the result and John Maher, Managing Director, Ruralco Holdings Limited, said it was a privilege to be involved with the event, RMHC and Herds of Hope. "To everyone who has supported this event, either through a donation or just

by coming along to share in some of the fun at the activities we've run, thank you. The Ride for Rural Kids wouldn't have been the success it's been if not for your support," said John.

John congratulated Lee Kernaghan and the cyclists, Ben Cummins, Bernard, Gerard and Chris Sutton, on their tireless effort throughout the week.

"The dedication and commitment that the cyclists and Lee put into this event was phenomenal. The early starts and long, hot days never dampened their enthusiasm and determination to achieve the best result possible for RMHC and that played a huge role in helping us to achieve our fundraising target," said John.

The team met some terrific people along the way and shared in some great moments, including young Caleb Denning's duet with Lee Kernaghan in Pittsworth and an enthusiastic pit-stop to meet the eleven pupils at Warra State School. It was also a very special moment when a former station cook presented Lee with a bundle of ANZAC biscuits as her

way supporting the ride.

"This event wouldn't have been possible without the generous support of our CRT and Grant Daniel & Long businesses who ran fundraising activities in their towns and our major sponsors, Queensland Country Life, Dow AgroSciences, Toyota, Merida and OSKA™ Professional."

"Our supporting sponsors, Ancare, Merial, Xavier Advertising, Guru Labels, Zerofive, NRL, Black Toyota, Central Highlands Toyota, Axis Events, and R M Williams all contributed to the successful running of this event and their contribution is greatly appreciated."

"I'd especially like to thank the team from Dow AgroSciences, who travelled with the Ride for Rural Kids and cooked up a storm at events along the way. To the brilliant support crew who did such an outstanding job ensuring everything ran smoothly, my thanks go to you also."

John also thanked the Nine Network for their support and coverage of the event during a series of live crosses during their

Weekend Today and Today programs over the first three days of the ride.

Chris Sutton, Marketing Brand Manager - Crop Protection with Ruralco, was proud to have been involved with the ride and to have helped achieve such a great result for RMHC.

CRT Local Blokes have a long and proud history supporting the communities in which they operate and the Ride for Rural Kids has drawn strong support from the group, especially those members located along the route.

CRT's General Manager, Greg O'Neil, was full of praise for the contribution CRT's Local Blokes had made to the event.

"To all the staff from the CRT stores in Pittsworth, Dalby, Condamine, Roma, Rolleston and Emerald, thank you most sincerely for your generous support of this great charity event. Your enthusiasm and commitment helped ensure the success of this event and contributed enormously to the Ride for Rural Kids fundraising activities in support of Ronald McDonald House Charities," said Greg.



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Great support from CRT's Local Blokes and GDL

Congratulations and thank you to the following CRT and GDL businesses for their fantastic support of the Ride for Rural Kids.

- CRT Raff Farm Supplies – Pittsworth
- CRT Dalby Rural Suppliers – Dalby
- CRT Condamine Seeds – Condamine
- CRT Miscamble Bros – Roma
- CRT Rolleston Rural – Rolleston
- CRT CQ Ag Services – Emerald
- CRT Maguires Real Estate & Livestock – Emerald
- Grant Daniel & Long – Miles
- Grant Daniel & Long – Taroom

GUESSING COMPETITION WINNERS

The winners of the Ride for Rural Kid Guessing Competition raffle were drawn at the Lee Kernaghan concert in Emerald.

Congratulations to the following winners:



- 1st Prize – Patsy Doyle, Mitchell Framed and signed 2010 Australian Kangaroos jersey
- 2nd Prize – Peter Haylock, Emerald Framed and signed Lee Kernaghan guitar
- 3rd Prize – N & S Minnett, Capella Signed 2010 Australian Kangaroos Football



Annabelle and Rob Raff from CRT's Raff Farm Supplies in Pittsworth were thrilled with their local community event.



Lee Kernaghan performs for Ride for Rural Kids supporters.



Lee Kernaghan performed with the children from Rolleston State School.



Lee Kernaghan lent a hand with the Dow AgroSciences' BBQ.



The Ride for Rural Kids team with guest riders, Terry Ray, Tim McGuire and Mark Salter, were thrilled to arrive at Emerald.



Cyclist and NRL referee, Ben Cummins, put local players through their paces at the Rolleston footy clinic.



Fred Knoffke from CRT's Rolleston Rural with cyclist, Chris Sutton, at the Rolleston Cricket Ground.



Christie Newton and Graeme McAdam from Grant Daniel & Long at Taroom with some of the local school children.



Gerard Sutton, cyclist and NRL referee, passed on some tips to players at the Condamine rugby league clinic.



Cyclist Chris Sutton, Debbie Steinke, CRT's Qld Development Manager - Marketing & Services and Steve Jacobs from the Today show.



Rob Partington (third from left) won the lucky door prize, an autographed Lee Kernaghan guitar, at the All Industries Field Days at Roma. Nathan and Justin Garvie from CRT's Miscamble Bros were with Lee Kernaghan for the presentation.



Lee Kernaghan caught up with the team from Black Toyota in Chinchilla.



Cyclist Bernard Sutton and team medic, Dick Coughlan.



Lee Kernaghan officially opened CRT's CQ Ag Services store in Emerald.



Lee Kernaghan presents a Certificate of Appreciation to John Hegarty, Principal, Our Lady of the Southern Cross College, and Kim Hayes, the College's Music Coordinator.



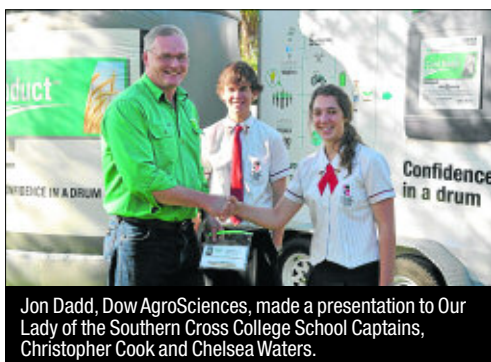
The cyclists, together with Ben Cummins' son, Patrick, celebrated the end of the ride on stage with Lee Kernaghan at the concert in Emerald.



The children from Miles State School welcomed the Ride for Rural Kids to town.



The cyclists caught up with students from Warra School and their Principal and teacher, Andrea Moy.



Jon Dadd, Dow AgroSciences, made a presentation to Our Lady of the Southern Cross College School Captains, Christopher Cook and Chelsea Waters.



Tim Drury performed with Lee Kernaghan at the Condamine Hotel.



Meredith Holland from Ronald McDonald House Charities was there to wish the cyclists well at the start of the community bike ride in Toowoomba.

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